

Valentine's Day

kanopy

#ValentinesDay

All We Imagine as Light

Valentine's Day is almost here, and Kanopy is thrilled to present a new category of films and narratives that explore love, relationships, and human connection through an academic lens. Drawing from ancient history to contemporary culture, this collection supports interdisciplinary inquiry across sociology, psychology, history, literature, and media studies. These titles invite critical conversations around changing social norms, gender roles, and emotional expression, while also examining the influence of commercialization on intimacy. To help you talk to faculty, staff, and students about our Valentine's Day collection, we've put together this customizable toolkit.

Review our 2026 Valentine's Day collection, with film synopses and other details, at kanopy.com/category/78249.

Looking for a particular subject matter for your students? Contact your rep for recommendations!

When looking to promote a particularly pertinent collection, look no further than our monthly toolkit additions on the [Digital Marketing Resources Page](#). Be sure to look for upcoming thematic collections!

List of Toolkit Items

5

General Announcements

Images that present Valentine's Day, sized for promotion in various social media platforms (specifically Facebook, X, and Instagram), as well as print and screen images. These are perfect for displaying in student unions, on campus digital signage, and in the library.

15

Title-Specific Assets

Share our monthly featured film on social media or in your digital spaces throughout campus.

2

Suggested Copy

Two options that you can copy and paste into your messaging across social media marquees, and email.

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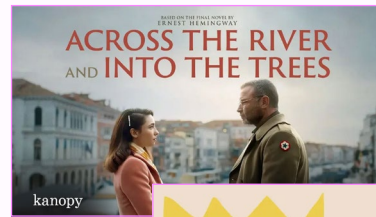
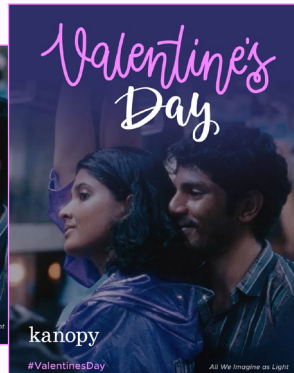
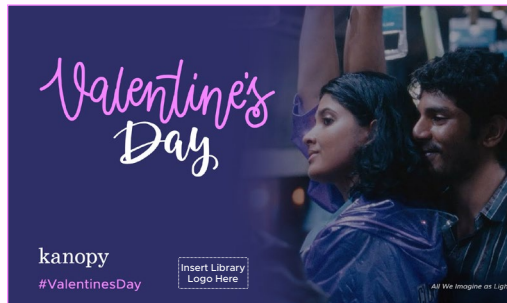
General Announcement & Title-Specific Assets

To download the general announcements for our Valentine's Day, visit our

[Digital Marketing Resources Page](#).

And remember, you can always add your logo to any of these images to remind your faculty and staff that they can access Kanopy through your digital offerings.

See example below.



Social Media/Newsletter Copy

Version 1

Love is more than a feeling, it's a subject of study. This Valentine's Day, explore Kanopy's curated collection of films that examine love, relationships, and human connection through history, psychology, sociology, and media studies. Perfect for sparking classroom discussion and interdisciplinary learning.

Version 2

This Valentine's Day, take a scholarly look at love. Kanopy's Valentine's Day Collection features academically relevant films that unpack romance, intimacy, gender norms, and cultural traditions across time.

Respectfully,

The Kanopy Team